

# Automated driving

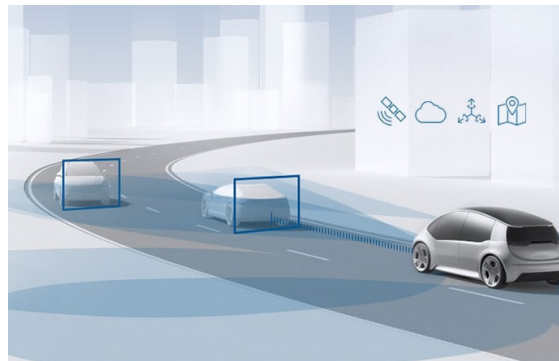
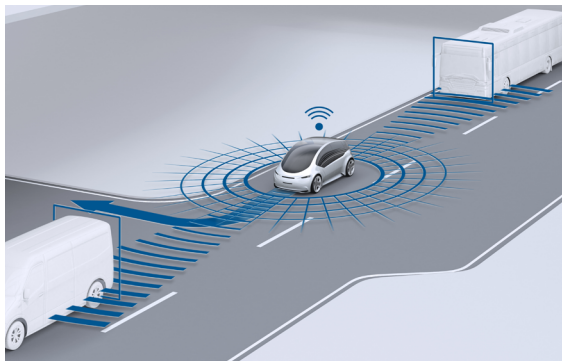
Where the mobile world is headed



**BOSCH**  
Invented for life

Automated mobility

Get where you want to go more comfortably and more safely with automated driving



## fewer accidents

Automated vehicles can detect and avoid critical situations much earlier and better than people can.

## a more relaxed driving experience

Automated vehicles take the strain off drivers.

- ▶ Automated vehicles improve safety for all road users because they reduce the risk of human error.
- ▶ Automated vehicles take the strain off the driver and allow for a more relaxing drive.
- ▶ Automated vehicles constantly exchange information and are able to drive close to one another – resulting in more efficient road usage, fuel savings, and reduced emissions.
- ▶ Global trends such as urbanization, demographic change, and connectivity, as well as energy and the climate are all driving developments in automated driving, and will make it all the more relevant.
- ▶ Bosch is developing technology that encompasses all levels of automation: from driver assistance systems all the way to fully automated driving.